Downtown Orlando, FL 407-965-6557 taylorbotts93@gmail.com



I'm a UX-focused front-end developer passionate about creating intuitive, accessible interfaces and solving complex digital challenges with modern, scalable solutions.

## Work Experience

#### UX/UI Developer XYMOGEN April 2021 - Present

Spearheaded the front-end development for a major company website redesign, transitioning from B2B to B2C sales, contributing to the site's highest month of revenue.

Expanded the MedPax feature from B2B to B2C, opening a new sales channel for direct consumer access. Enhanced the Recommendations feature for mobile responsiveness, improving usability on smaller devices.

Introduced and implemented SCSS during the company's website rebuild, streamlining development workflows and improving code maintainability.

Serve as the primary front-end developer and product owner for the company's main website, contributing to ongoing updates and optimizations.

Collaborate closely with designers and back-end developers to deliver high-impact features and resolve bugs across multiple e-commerce and static business sites.

Led accessibility efforts to meet WCAG 2.1 standards, optimizing the user experience for people with disabilities across all company websites.

Use tools like Figma and Adobe XD to translate design prototypes into pixel-perfect implementations; manage source control with Git and Bitbucket.

#### Business Analyst Intern ASHLIN June 2020 - April 2021

Supported the Department of Labor Job Corps by developing SCORM-compliant e-learning modules, enhancing training delivery for a federal program.

Produced marketing videos for the company's data dashboard solutions using Adobe Premiere Pro and After Effects, driving engagement with potential clients.

Designed email campaigns and web graphics in Constant Contact, ensuring responsive design using HTML and CSS.

Assisted in building data visualization dashboards with Sisense and JSON, enabling clients to make informed decisions through accessible analytics.

# School Projects UCF

#### August 2017 - December 2020

Capstone Project: Led the UX research and design process for an app concept that used camera input to analyze outfits and recommend matching clothing, demonstrating leadership and cross-functional collaboration.

Collaborated in a team project to redesign a local dog charity's website, delivering a modern, user-friendly interface while ensuring responsive design.

Created interactive web apps and sites using React, Next.js, and Node.js, applying agile principles and UX best practices to enhance functionality and usability.

# Taylor Botts

## **Core Skills**

#### Languages

HTML5, SCSS, CSS3, JavaScript (ES6+), TypeScript

#### Frameworks & Libraries

Vue.js, AngularJS, jQuery

#### Tools & Platforms

Figma, Adobe XD, Git/BitBucket, JIRA, Google Analytics, Google Tag Manager

#### Accessibility

WCAG 2.1 standards, ARIA attributes

#### Other

Responsive design, design systems, ADA compliance

# Familiar With

#### Back-End Technologies

C# (Razor), .NET, Java

#### Frameworks & Platforms

Angular (current version), Node.js, PHP

#### Other

Sisense (data visualization), Constant Contact and Active Campaign (email development)

### Education

Bachelor's in Digital Media: Web and Social Platforms

Computer Science Minor

University of Central Florida

Graduated: Dec 2020

GPA: 3.8

## Professional Development

Modern Angular Development (Udemy)

AngularFire codelab (Google/FireBase)

## Certifications

HackerRank Javascript Certified

Google UX Design Certificate

### **Portfolio**

www.taylorbotts.com