

Taylor Botts

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I'm a UX-focused front-end developer who's passionate about creating intuitive, accessible interfaces and solving complex digital challenges with modern, scalable solutions.

Work Experience

UX/UI Developer, XYMOGEN, October 2021 - Present

Spearheaded the front-end development for a major company website redesign, transitioning from B2B to B2C sales, contributing to the site's highest month of revenue.

Expanded the MedPax feature from B2B to B2C, opening a new sales channel for direct consumer access. Enhanced the Recommendations feature for mobile responsiveness, improving usability on smaller devices.

Introduced and implemented SCSS during the company's website rebuild, streamlining development workflows and improving code maintainability.

Serve as the primary front-end developer and product owner for the company's main website, contributing to ongoing updates and optimizations.

Collaborate closely with designers and back-end developers to deliver high-impact features and resolve bugs across multiple e-commerce and static business sites.

Led accessibility efforts to meet WCAG 2.1 standards, optimizing the user experience for people with disabilities across all company websites.

Use tools like Figma and Adobe XD to translate design prototypes into pixel-perfect implementations; manage source control with Git and Bitbucket; integrate with Umbraco for content management.

Web Designer, XYMOGEN, April 2021 - October 2021

Worked as a part of the Marketing team to translate high-fidelity, interactive Adobe XD prototypes into pixel-perfect web pages using HTML, CSS, and JavaScript.

Suggested and implemented a refactoring of the internal design system to correct colors for interactive elements that weren't meeting WCAG contrast ratio requirements, leading to better accessibility for all users.

Collaborated often with back-end developers on feature development, enhancement, and bug fixes.

Business Analyst and Digital Media Intern, ASHLIN, June 2020 - April 2021

Supported the Department of Labor Job Corps by developing SCORM-compliant e-learning modules, enhancing training delivery for a federal program.

Produced marketing videos for the company's data dashboard solutions using Adobe Premiere Pro and After Effects, driving engagement with potential clients.

Designed email campaigns and web graphics in Constant Contact, ensuring responsive design using HTML and CSS.

Assisted in building data visualization dashboards with Sisense and JSON, enabling clients to make informed decisions through accessible analytics

Core Skills

Languages

HTML5, SCSS, CSS3, JavaScript (ES6+), TypeScript

Frameworks & Libraries

Angular, Vue.js, jQuery, Bootstrap

Tools & Platforms

Figma, Adobe XD, Git, Bitbucket, Sourcetree, JIRA, Google Analytics, Google Tag Manager, Adobe Creative Suite, Umbraco Heartcore, SAP Commerce

Accessibility

WCAG 2.2 standards, ARIA attributes, ADA compliance

Other

Agile development, responsive design, design systems

Familiar With

Back-End Technologies

C# (Razor syntax), .NET, Java

Frameworks & Platforms

Node, PHP, React

Other

Sisense (data visualization), Constant Contact, Active Campaign

Education

Bachelor's in Digital Media: Web and Social Platforms, Computer Science Minor from the University of Central Florida

Graduated in December 2020. GPA: 3.8

Professional Development

Modern Angular Development (Udemy)

AngularFire codelab (Google/Firebase)

Certifications

HackerRank JavaScript certified

Google UX Design certificate

Portfolio URL

<https://taylorbotts.com/>

LinkedIn URL

<https://www.linkedin.com/in/taylorbotts/>